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OVERVIEW

WHY ROCK MEDIA CONSULTING

At The Rock Media we take creativity to the next level. Forget coming second – we make you the best!

Do you know what to say, but not sure how to say it? What companies and to whom do I submit information? Let our professional team organize your companies' benefits and key product information into a message that resonates with your customer and gets the desired reaction.

Rock Media Consulting specializes in strategic marketing and ad planning. When the research and plans are thoroughly developed, the creative or production can then be created to fit that plan. If your company has the marketing plan completed, we can support you with our strategic, creative and production expertise.

ABOUT RMC

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If you don't have your own marketing team, our team can work closely with you to understand your business and manage your marketing department for you. We can handle all of your marketing needs or work on a per project basis with your internal marketing staff. Utilizing our team's expertise will save your company time and money. We can help keep employee costs and overhead minimized and provide the needed assistance and expertise.

Rock Media Consulting is a marketing firm and creative ad agency with seasoned, creative and passionate marketers, designers and media experts dedicated to bringing incredibly good integrated marketing campaigns to our clients.

Vision

RMC is on a mission to reshape the branding practices all across the World. We believe in quality and prefer relations with clients over profits.
The force that drives RMC is its aim to rescue drowning brands and elevate them to new heights of glory.

Mision

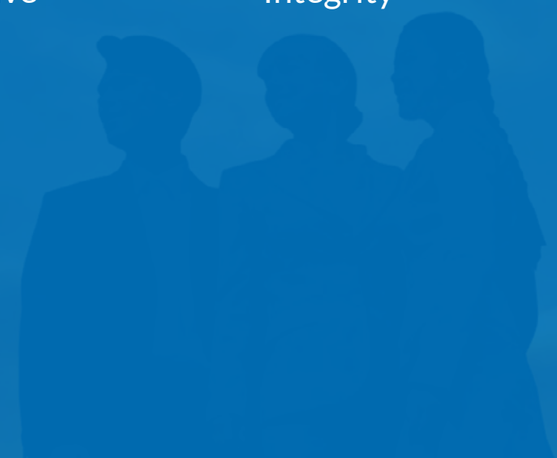
To help drive growth for forward thinking companies combining innovative Marketing, Sales & Service technology and strategies to maximise customer acquisition and retention opportunities

our values

Passion

Creative

Integrity



OUR SERVICES

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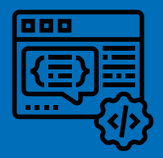

WEBSITE & APP DESIGN

At RMC We design professional-looking websites and Apps for businesses and individuals. We are also hired for redesigning old websites. RMC is here to provide your business with a user-friendly, fast-loading, professional-looking and mobile-friendly website and App that will not just benefit your company but also your customers.

SEO

SEO is an acronym for "search engine optimization" or "search engine optimizer." Deciding to hire an SEO is a big decision that can potentially improve your site and save time, but you can also risk damage to your site and reputation. Make sure to research the potential advantages as well as the damage that an irresponsible SEO can do to your site. RMC provide useful services for website owners, including:

- Top 10 search engine results.
- Review of your site content or structure.
- Technical advice on website development: for example, hosting, redirects, error pages, use of JavaScript.
- Content development.
- Keyword research.

CREATIVE & PRODUCTION CAPABILITIES

The journey to branding excellence begins with a well mapped out strategy and terrific creative, which jointly gives your campaign the best returns on your budget. Our formula fuses world class thinkers with a sharp local understanding of market complexities.

Our branding and creative finesse is perfectly to deliver:

- Website Design and Development.
- Logo & Brand Development.
- Trade & Consumer Ads.
- Flash Video & Animation.
- Multimedia.
- Catalog / Brochure.
- Website Hosting.
- Internet Ads.

why us?

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Forget coming second – we make you the best!

our professional team will organize your companies' benefits and key product information into a message that resonates with your customer and gets the desired reaction.

BRANDING & IDENTITY

Why Build a Brand? There is an emotional attachment and a consumer buy-in when a brand means something to someone. (Have you ever been told people like to talk about themselves?) When you build a brand, it becomes a part of someone's life. They talk about it and live it. Incremental dollars are justified by consumers when they are emotionally connected to the brand and products they represent. Rock Media Consulting offers:

- New logo research and design.
- Tagline development.
- Corporate identity.
- Brand building or repair.

MEDIA STRATEGY

Rock Media Consulting provide you with strategies on the core of the business, services and products. RMC helps to create a detailed marketing plan, determine the marketing message, Offering:

- Strategic Marketing Plan ning & Development.
- Online Marketing.
- Brand Development and Positioning.
- Public & Media Relations.
- Campaign Development and Launch.
- E-mail marketing campaigns.
- Google analytics.
- Corporate website design.
- Corporate web site e-com merce.

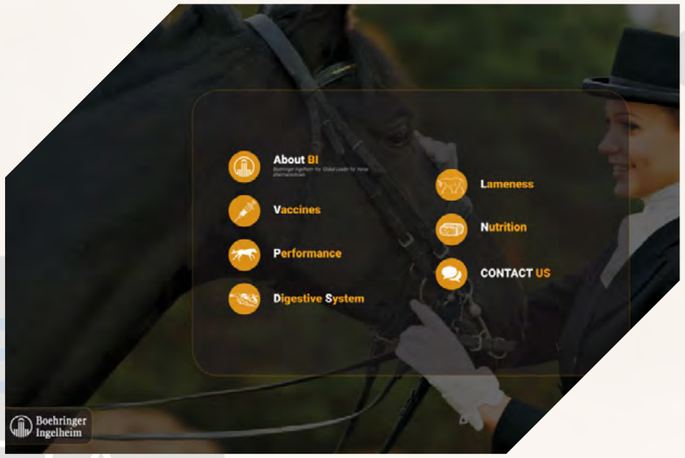
DIGITAL MARKETING

In simplistic terms, digital marketing is the promotion of products or brands via one or more forms of electronic media. Digital marketing differs from traditional marketing in that it involves the use of channels and methods that enable an organization to analyze marketing campaigns.
Digital marketers monitor things like what is being viewed, how often and for how long, sales conversions, what content works and doesn't work, etc. While the Internet is, perhaps, the channel most closely associated with digital marketing, others include wireless text messaging, mobile instant messaging, mobile apps, etc.

SOME OUR PROJECTS

Boehringer Ingelheim
the Global Leader for horse pharmaceuticals and vaccines knows what it means to treat horses and it is committed to provide innovative solutions to improve the lives and performance of equine practitioners and horses alike.

PROJECT NAME
Equine Product META E-Brochure
CLIENT
Boehringer Ingelheim



Tabs:
Vaccines (5)
Performance
Digestive System
Lameness
Nutrition
Calvenza 03 EIV-EHV (packshot) (Gulf Region, Morocco, Algeria)
Influenza and Herpes are the most frequent respiratory viruses that affect horses. They can facilitate secondary bacterial infections and predispose to Inflammatory Airways Disease IAD (see below).
Calvenza provides protection against Equine Influenza and Equine Herpes viruses1 in a single vaccine as required by the US Equestrian Federation, the Hong Kong Jockey Club and the French Racing Association among others.
ProteqFlu® (UAE, Morocco, South Africa, Turkey)
ProteqFlu Te (with Tetanus) provides the most current Equine Influenza protection as recommended by the OIE2.

SOME OUR PROJECTS

Indications:
For treatment of subclinical mastitis at drying off, and the prevention of new-bacterial infections of the udder during the dry period in dairy cows, caused by bacteria susceptible to penicillin and framycetin.

PROJECT NAME
Ubrostar Boehringer Ingelheim
CLIENT
Boehringer Ingelheim

Ubrostar Boehringer Ingelheim – Product Information
Dry Cow Intramammary Suspension for Cattle
Composition
Each 4.5 g intramammary syringe contains:
Active substances:
Penethamate Hydriodide 100 mg (equivalent to 77.2 mg penethamate)
Benethamine Penicillin 280 mg (equivalent to 171.6 mg penicillin)
Framycetin Sulphate 100 mg (equivalent to 71.0 mg framycetin)
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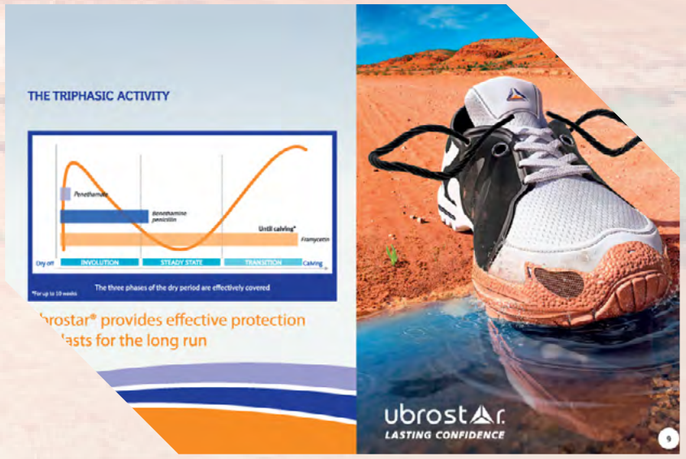
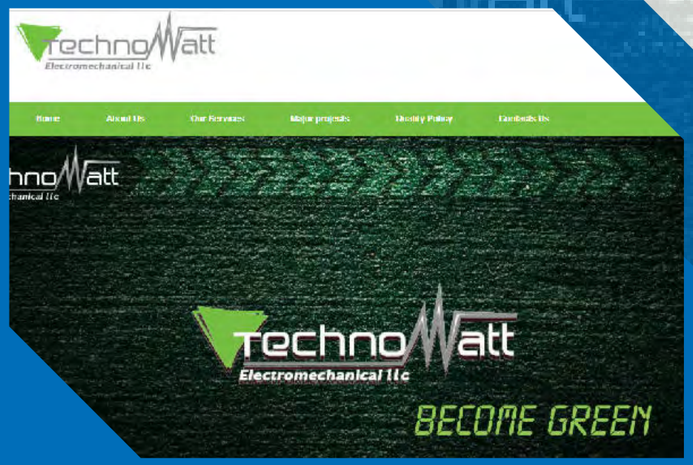
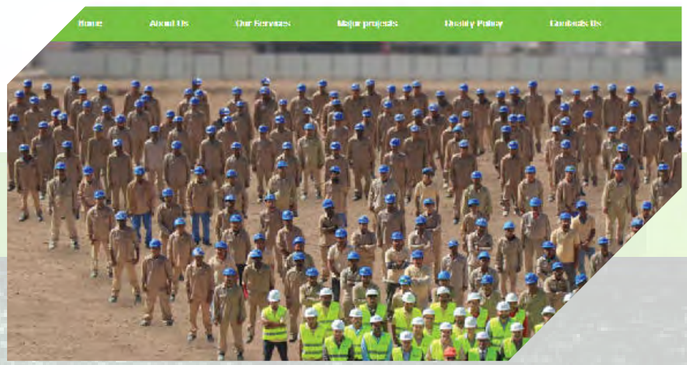


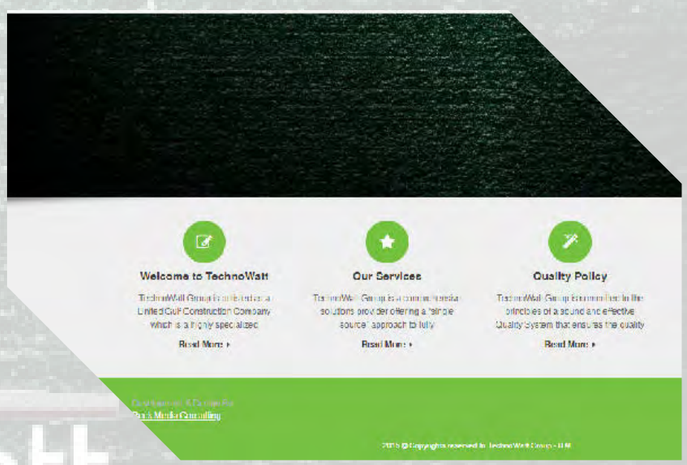
SOME OUR PROJECTS

TechnoWatt Group
is enlisted as a United Gulf Construction Company which is a highly specialized construction company with core competence in building construction and civil infrastructure.

PROJECT NAME
Brochure & Web Design
CLIENT
TechnoWatt Group





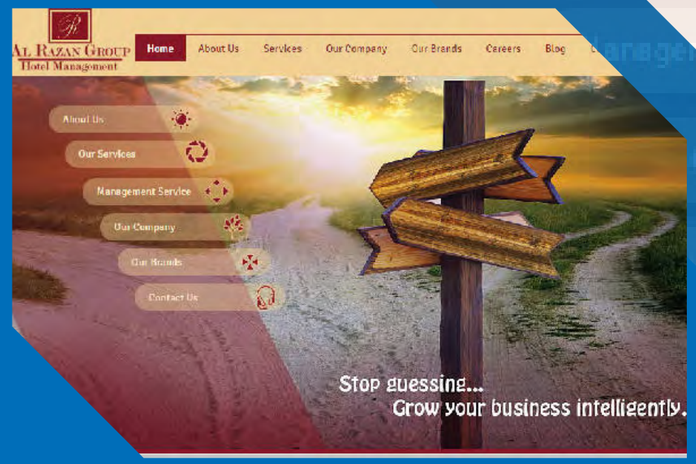


TechnoWatt Group is enlisted as a United Gulf Construction Company which is a highly specialized construction company with core competence in building construction and civil infrastructure.
TechnoWatt Group, so far in 5 countries, 3 continents, has performed various electromechanical projects and applications; and also has established open-ended, strategic and reliable MEP systems for many corporations and organizations. From 1999 to this day for a while commitment sector, our firm has set its work policy on creating special designs for engagement users, following every kind of innovation over the world and making application projects for our country; compromising the institutional structure with continous development, using the knowledge and experience for better production, creating a difference by giving high priority to customer satisfaction.

SOME OUR PROJECTS

Al Razan Group
is a specialized in the Hotel Management Organization based in Beirut – Lebanon founded by the Chairman Mr. Hussein El lakis in year 2010 and operated by Chief Operating Officer – Mr. Abdulkader Hankir & the Entire Team.

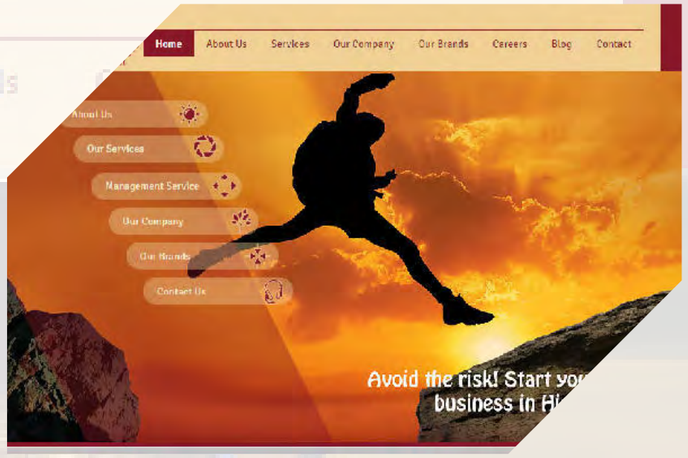
PROJECT NAME
Web Design, Social Media & Branding
CLIENT
Al Razan Group

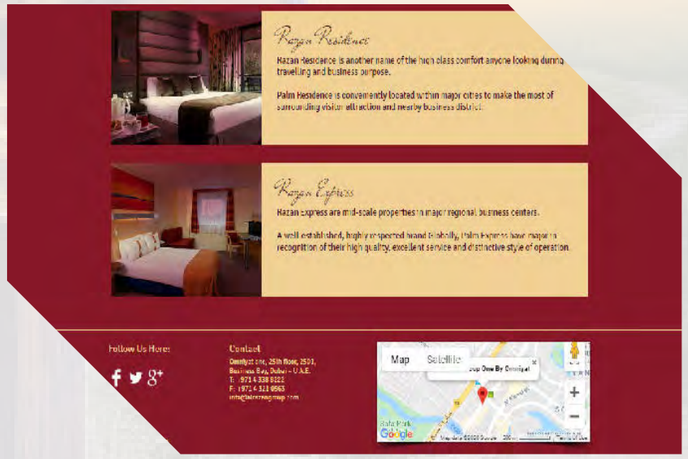


About
Al Razan Group is a specialized in the Hotel Management Organization based in Beirut – Lebanon founded by the Chairman Mr. Hussein El lakis in year 2010 and operated by Chief Operating Officer – Mr. Abdulkader Hankir & the Entire Team.

Mission
To be recognized as one of the leading Hotel Management Companies offering unrivalled services, excellent value for money and far returns to the Owning Company as well as Rewarding Careers for our Team Member.

Philosophy
Our philosophy is to accommodate the needs of an Owner and Partnership management groups in today's business climate. We consider that every investor is an individual with particular perspective for future growth within its monarchy.



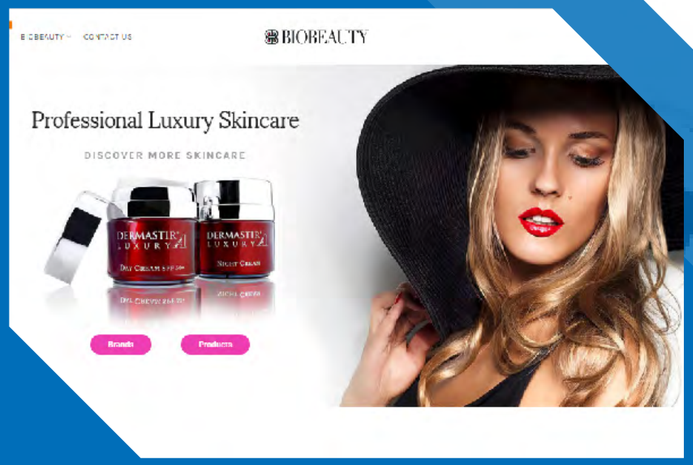


Stop guessing...
Grow your business intelligently...

SOME OUR PROJECTS

BioBeauty
Beauty Hair Extension. Rula Beauty New HAIR EXTENSION Brand from bio-beauty.me BioBeauty markets certified products containing luxury ingredients which remain active until delivered to the customer.

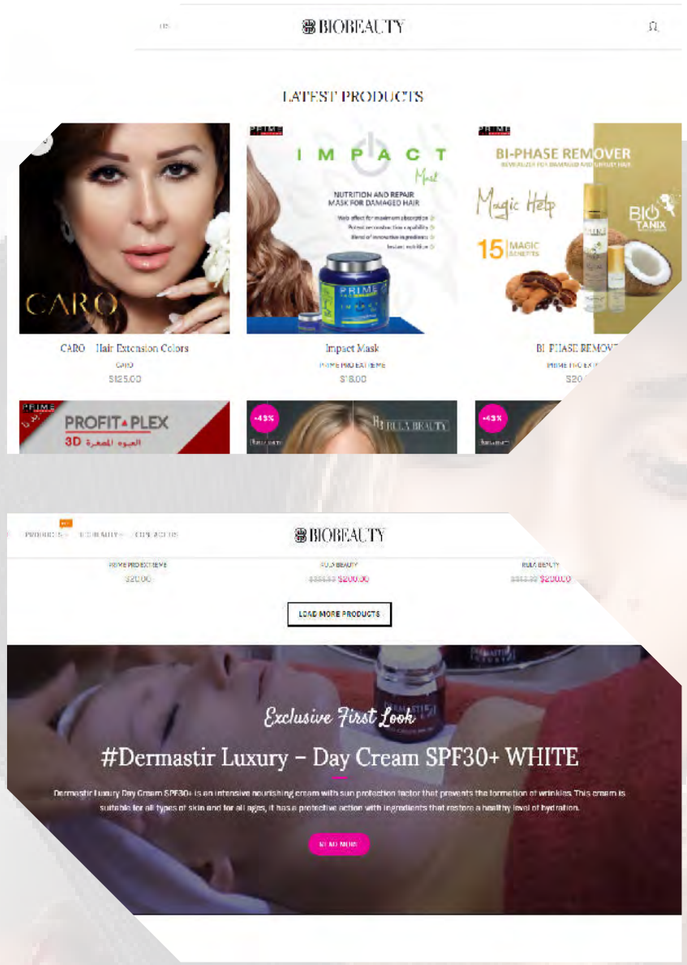
PROJECT NAME
Web Design, Social Media & Branding
CLIENT
BioBeauty



BioBeauty
Beauty Hair Extension. Rula Beauty New HAIR EXTENSION Brand from biobeauty.me BioBeauty markets certified products containing luxury ingredients which remain active until delivered to the customer.

Our products provide innovative solutions with radical effects. Our hair care products are high tech and quality treatments bringing the best solutions to hair care professionals.
Our skin care products target the signs of aging and revitalize the skin by supporting the natural production of collagen.

Mission
is to cater for the cosmetics and hair care markets by providing highly competitive products and services.
Values
are punctuality, discipline, ethics, and education. Our vision is to be a leader in the local cosmetics market using modern policies and up to date online facilities.

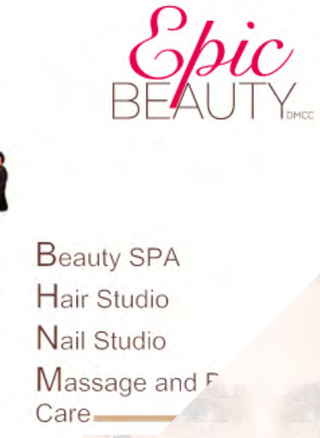


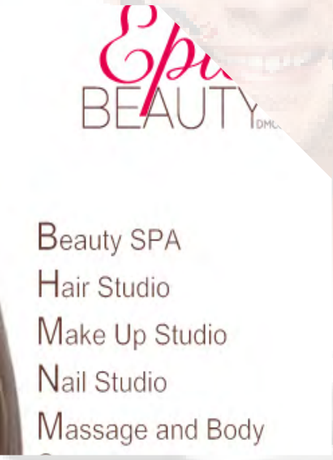
SOME OUR PROJECTS

Epic Beauty DMCC
offers all hair and beauty services under one roof, ranging from expert haircutting, styling and coloring to massage, waxing and nail care. Our staff has the expertise and the inspiration to give you exactly what you are looking for and more.

PROJECT NAME
Web Design, Social Media & Branding
CLIENT
Epic Beauty DMCC

Epic Beauty DMCC offers all hair and beauty services under one roof, ranging from expert haircutting, styling and coloring to massage, waxing and nail care. Our staff has the expertise and the inspiration to give you exactly what you are looking for and more. Our salon has a warm, friendly atmosphere which makes any visit a relaxing and enjoyable experience. Drop in any time or simply give us a ring to arrange an appointment and join the many people who make up our large loyal clientele. We opened our first location at Jumeirah Lakes Towers in 2010 and been growing since then.
Our aim is to create a salon space that offers a genuinely caring hair and beauty experience for both men and women. Epic Beauty for him & her provides a welcoming and relaxed environment whilst ensuring the highest level of expertise.





SOME OUR PROJECTS

Al-Ameen
for Trading & Industrial Investments is a major supplier of a comprehensive range of steel products required in construction & steel fabrication and Steel trading in the Middle East and North African.

PROJECT NAME
Web Design & Branding
CLIENT
Al Ameen Steel

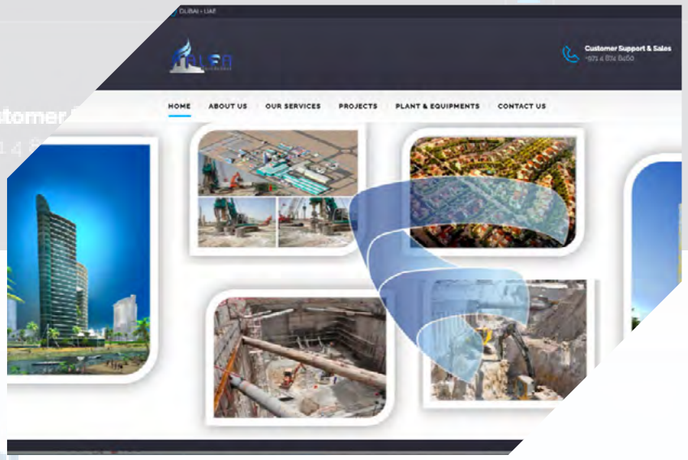
Al-Ameen
for Trading & Industrial Investments is a major supplier of a comprehensive range of steel products required in construction & steel fabrication and Steel trading in the Middle East and North African. The company's inception in 2001 located in Amman –Jordan, Dubai and Abu Dhabi. The company has achieved maintains a market leader status and today has attained unmatched level of growth in its operation.

We are glad to introduce our company Al Ameen For Trading And Industrial Investments as a leading steel trading company since 1935 as we here in abu Dhabi, Jordan ,china, Germany .We are committed to provide the followings :

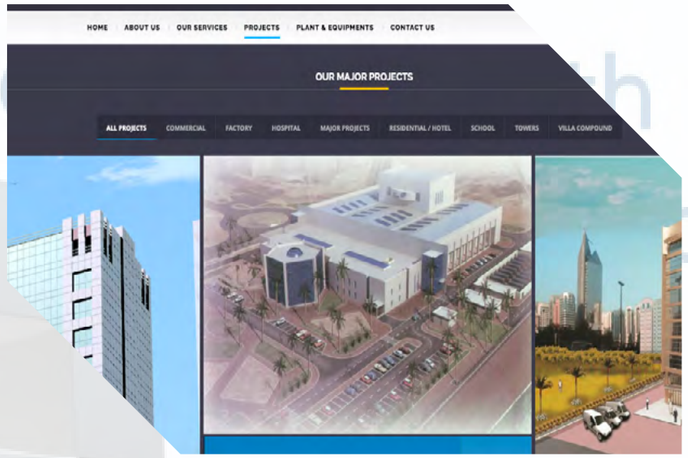
1. Lower prices.
2. Delivery in time.
3. Quality of our goods must comply with your required spec. as it will be confirmed by third party inspection such as SGS OR LLOYDS and certificate will be part of documents inside l/c.

SOME OUR PROJECTS

Alfa Foundation
was incorporated in 1996 with core businesses in Pile Foundation and Civil Engineering Works across a diverse range of building and construction projects.



PROJECT NAME
Web Design, Social Media & Branding
CLIENT
Alfa Foundation



Alfa Foundation was incorporated in 1996 with core businesses in Pile Foundation and Civil Engineering Works across a diverse range of building and construction projects. Since then, we have continued to explore new development and enhance programs to meet the changing needs of our clients and society so as to be always in line with the contemporary trends. Our company has reaped a bounty of awards from all of these efforts. For years, Alfa Foundation had proven itself as a distinguished part of UAE's crème de la crème SME's, whereby it is ranked within UAE & Egyptian Market Most Successful Medium Enterprises based on the Annual Final Performance criterion. The company has improved its competitive positioning, performance and service level by utilizing its business performance management through strength and commitment. Our outstanding achievement has been acknowledged and listed in UAE Enterprises.

SOME OUR PROJECTS

Al Nubla General Contracting Co. LLC.
NCC is capable with its current advanced classification and highly qualified team & resources to undertake projects involving, Civil Works; Concrete & Steel Structural.

PROJECT NAME
Web Design, Social Media & Branding
CLIENT
Al Nubla General Contracting

Al Nubla General Contracting Co. LLC. NCC is capable with its current advanced classification and highly qualified team & resources to undertake projects involving, Civil Works; Concrete & Steel Structural.
We use the remotely controlled laser guided tunneling machine developed & supplied by M/s. Herrenknecht – Germany & ISEKI – Japan.
The Herrenknecht & ISEKI Micro tunneling Machines have a proven record throughout the world as the leading machinery for the successful construction of non-disruptive pipe lines in varying ground conditions.

CONTACT

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